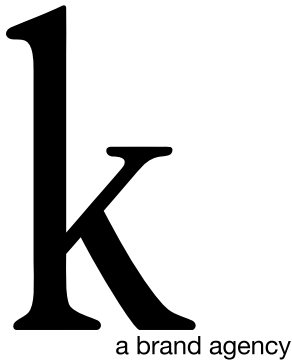


FACT SHEET



Keane is a highly-organized group of creative specialists, united and driven by our love for design, narratives and experiences. We tailor our team to fit your specific project – a concept not unlike glove fitment, pea/carrot pairings or well-made hairpieces. Aside from all that, we and our catalogue of collaborators literally bring over a century of design and production experience to the table.

We used to wear designer labels like “creative house” or “ad agency,” but they always felt too tight, too baggy or made us look fat. Our style is much more eclectic, simply because it needs to be. Brands exist on paper, on screens, in homes and in imaginations. So it doesn't matter if our work takes the form of collateral design, microsite or strategy deck. These are all parts of your brand.

And we are a brand agency.

DECIPHER

We meet. We discuss. We ask a lot of questions. It's our job to learn as much as we can about your company, clients, challenges and successes. We come back and process everything down on Mill Ave for nights on end.

DEVELOP

We flush out relevance and resonance from tiny hiding places, creating connections where there were none before. The process yields heart-winning strategy, media-neutral creative and goal-oriented solutions.

DELIVER

We print, build, publish, install or launch. Then track, report, adjust and repeat. We don't email you stuff and wish you luck. We are partners and in it for the long haul. Your brand deserves no less, after all.

CAPABILITIES

RESEARCH

User Research
Competitive Analysis
Brand Positioning
Web Analytics

INTERACTIVE MARKETING

Google AdWords
Search Engine Optimization
Email Marketing
Social Media Marketing

INTERACTION DESIGN

Customer Experience Scenarios
Usability Testing
Workflow Scenarios

AWARDS

BEST PLACE TO WORK
Phoenix Magazine Nov. 2008

CONTENT DEVELOPMENT

Presentation Design
3-D Modeling
Copywriting
Training Support

GRAPHIC DESIGN

Logo and Identity Systems
Print Collateral
Screen Printing
Apparel Design

ONLINE DESIGN

Websites/Microsites
Flash Development
Online Advertising

TOP 10 ADVERTISING AGENCY
Ranking Arizona Magazine 2009

CLIENT SNAPSHOT

LG SURFACES
SUNCOR
OLSON COMMUNICATIONS
DETAIL DESIGN & FABRICATION
GREEN IDEAS
ANIMAL SPECIALITY GROUP
DOWNTOWN TEMPE COMMUNITY
FIRSTSTRATEGIC
DAEDALUS, LLC

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